

47th Annual

WRITERS & ARTISTS'

# Conference

Let the Word of Christ  
Dwell in You Richly

April 4 & 5, 2019

Please register on or  
before March 1, 2019



CHRISTIAN LIGHT PUBLICATIONS Harrisonburg, Virginia

## THURSDAY AFTERNOON

**MODERATOR:** *Wes Sensenig*  
**SONG LEADER:** *Norman Martin*

12:00-1:00 **Pick Up Name Tags**

1:00-1:10 **Singing and Welcome**

1:10-1:35 **Message: The Word of Christ**

Steve Ebersole

1:35-1:45 **Orientation**

1:50-2:50 **WORKSHOP SESSION 1**

**1.1** **STORIES Showing or Telling Characters' Emotions** Stephanie J. Leinbach  
The more skillfully you portray characters' emotions, the more authentic your characters. Learn techniques that will convince readers your characters are real people they might meet in the paint aisle at Ace Hardware.

**1.2** **WRITING Creative Communication** Kyle Stoltzfus  
What is creativity? A power given to only the enlightened few? No! Instead, creativity is an acquired skill that takes practice. In this interactive session, we will explore creativity as problem-solving with three components: novelty, relevance, and motivation.

**1.3** **ART Mastering Facial Expressions** Nadia Gura  
Starting with fundamentals of facial anatomy, we will explore the movements of facial features that interact as a whole so we can better portray realistic emotional expressions. We will incorporate a hands-on approach using direct observation technique and in-class demonstration.

**1.4** **PHOTOGRAPHY Beyond the Everyday Photo** Regina Rosenberry  
We'll focus on arranging still lifes, close-ups, and portraits, using props from nature and everyday life. Learn how sunlight and cropping can enhance the subject. Then we'll turn that photo into a canvas or gift.

**1.5** **MUSIC Rediscovering Hymns From the Past** Myron Sauder  
Hymns come in families—hymns of a generation resemble each other. And many times they “grow up,” changing in one way or another before they come to us. Let's meet some great hymns and their cousins, in youth and old age.

2:50-3:00 **Break**

3:00-4:00 **WORKSHOP SESSION 2**

**2.1** **STORIES Using Point of View Effectively** Becky McGurrian  
Have you been writing for years but still feel like your storytelling isn't as engaging or compelling as it could be? Do you wish you were one of those authors whose readers are so drawn in that they think *they* are the main character? If so, it might be time to hone your skills in selecting and maintaining a clear point of view.

**2.2** **WRITING Ten Things Editors Wished You Knew** Joyce Beachy  
Arthur Plotnik said, “You write to communicate to the hearts and minds of others what's burning inside you. And we edit to let the fire show through the smoke.” What do editors wish you knew about clearing the smoke in your own writing?

**2.3** **ART Techniques for Aging Your Characters** Nadia Gura

Do you have trouble finding age-appropriate models? Are you looking for techniques to age a model or make him or her appear younger? Learn the visual clues that help illustrate the aging process. We will practice these techniques together.

**2.4** **POETRY Poetry as Communication and Connection** Marlene Brubacher

Some verses are skimmed and forgotten; others are savored and remembered. Let's explore the ways vulnerability, pivotal word choice, and author tone transform forgettable rhymes into living poetry that awakens the world, one reader at a time.

**2.5** **GRAPHIC DESIGN Choosing a Style to Fit Your Purpose** Justin Ebersole

Understanding the purpose of your publication and how to connect it with the intended audience should be a primary factor in your design choices. Come explore what questions to ask and steps to follow to ensure that your design choices are suited for your audience.

4:00-4:15 **Break**

4:15-5:15 **WORKSHOP SESSION 3**

**3.1** **STORIES Cutting the Parts Readers Skip** Stephanie J. Leinbach

Discover ways to make your stories intriguing, lively, *and* concise. Watch an editor restructure strengths and weaknesses to create more compelling stories. Attendees may submit a short story with their registrations, for feedback during the workshop (writers will remain anonymous).

**3.2** **STORIES Exploring Universal Questions Without Moralizing** G. C. Waldrep

How do we uphold godly virtues while still accurately portraying human problems and tendencies? How can we portray characters, conflict, and resolutions in a way that leads readers to ponder personal applications, as opposed to being told what to do or think? What does it take to draw the reader in and inspire change?

**3.3** **ART Think Before You Shoot** Joanna Rohrer

Having trouble with your drawing? The secret to a better illustration often lies in the behind-the-scenes work of getting good reference photos. In this workshop we will not focus on your camera but will discuss crucial factors in obtaining effective reference photos to work from.

**3.4** **ARTICLES Let's Get Specific: Accurate Language in a World of Ambiguity**  
Kyle Stoltzfus

We use words to distinguish things, name them, and communicate with others. Writers who command language command the ability to communicate their meaning with clarity and precision. This workshop encourages and enables writers to use specific language.

**3.5** **MUSIC Discovering New Hymns for Our Day** Myron Sauder

The pace of new hymns being published exploded in the late twentieth century and is still expanding today. Discover how these hymns combine tradition with innovation, including some hymns by Mennonites.

5:30-7:00 **Supper**

**THURSDAY EVENING**

7:00-7:15 **Singing**

7:15-8:00 **Fifty Years of Ministry** Merna Shank, Wes Sensenig, Norwood Shank  
What was Sanford Shank's vision when he founded Christian Light Publications in 1969? How has the ministry of Christian Light reached around the world in recent years? Hear and see how God has blessed and guided through many milestones.

## FRIDAY MORNING

8:30-8:40 **Singing and Offering**

8:40-9:05 **Message: The Word Dwelling in You** Steve Ebersole

9:05-9:10 **Orientation**

9:15-10:15 **WORKSHOP SESSION 4**

**4.1** **STORIES Writing to the Beat of a Middle-Schooler's Heart**

Angela Freed

What makes children ages 9-14 read their favorite books till the pages fall out? Together we will peruse these books and discover how the authors reach this age group's heart.

**4.2** **STORIES Maintaining Credibility in Plot Development**

Darryl Derstine

Have you ever stopped mid-sentence, thinking, *This doesn't make sense. What is going on here? This story feels fake.* When this happens, the message of the story is damaged. How can we craft our stories to be credible vessels that deliver profound truth?

**4.3** **ART Painting With Watercolor, Part 1**

David Miller

Would you like to learn to paint with watercolors? In the first class, we will focus on basic exercises. In Part 2, we will put the elements together for a finished painting. This workshop carries a \$10 fee that covers both Parts 1 & 2, payable in class.

**4.4** **POETRY Writing Quotable Poetry**

Jay Martin

Some poets, being dead, yet speak . . . because we are still listening. *Why* do we still like to hear and quote poets like Frost, Watts, Whittier, and Shakespeare—what did they more than others? We'll study the crafting of poetic lines with voices that outlive the poets.

**4.5** **MUSIC Composing for Congregational Singability** Myron Sauder

Congregational singability requires a melody that delights and harmony that convinces. Concepts and skills for writing successful four-part harmony include chords, cadences, voice leading, and harmonic progression.

10:15-10:30 **Break**

10:30-11:30 **WORKSHOP SESSION 5**

**5.1** **STORIES What Is Your Theme?**

Stephanie J. Leinbach

Theme is the glue that holds a story together, but sometimes we get stuck in it. We will examine how and when we identify theme, where we should put it, and why we allow it to sabotage our stories.

5.2

**WRITING To Tell or Not to Tell?**

Phyllis Miller

Insignificant details need to remain in diaries; worthwhile details go in literature. But how can we decipher between the insignificant and worthwhile when writing about personal experiences? Phyllis will draw from her experience writing her story in *No Mistakes*.

5.3

**ART Painting With Watercolor, Part 2**

David Miller

This workshop is a continuation of Part 1.

5.4

**ARTICLES How to Write a Doctrinal Article, Part 1**

Harvey Mast

How many readers avoid doctrinal articles because they are heavy and dry? Can we present deep truths with simple clarity? And in a way that connects with the reader? Are we guided by God's Spirit or by our hobbyhorse? Are we personally searching the Scripture or simply regurgitating religious phrases?

5.5

**GRAPHIC DESIGN White Space and Hierarchy**

Justin Ebersole

God is the Author of order and structure. A hierarchy of authority and order promotes productivity in life, while confusion and disorder militate against it. Can these principles be applied to the design of a book, a catalog, or an ad?

11:45-1:15 **Lunch****FRIDAY AFTERNOON**1:15-2:15 **WORKSHOP SESSION 6**

6.1

**STORIES Authentically Portraying a Historical Era**

Romaine Stauffer

To establish an authentic historical era, a writer must know and use historical details. The reader cannot accurately picture historical scenes unless they are accurately portrayed. Learn how and where to find the details that will bring your characters to life and make their story credible.

6.2

**WRITING What Is Creative Writing?**

G. C. Waldrep

What types of writing are considered "creative"? What is the role of creative writing in the Christian community? I have an idea—how I do know which genre to choose? Is there such a thing as un-creative writing?

6.3

**ART Contrast in Pencil**

Caryl Hershberger

"God said, 'Let there be light: and there was light. And God saw the light, that it was good.'" Come to gain hands-on skill in harnessing the power of light to bring your pencil drawings to life! A good class for beginners.

6.4

**ARTICLES How to Write a Doctrinal Article, Part 2**

Harvey Mast

This workshop is a continuation of Part 1.

6.5

**GRAPHIC DESIGN Effective Workflow in Graphic Design**

Viktor Gura

You've got a great idea for your next project. You've got the tools. Can you make them work for you to bring that project to life? This class will focus on using Adobe programs, but other software can be used in similar fashion.

2:15-2:35 **Break**

## 2:35-3:35 WORKSHOP SESSION 7

### 7.1 **STORIES** How Story People Talk—Creating Realistic Dialogue

Angela Freed

Story people and real-life people don't speak an identical language. In this workshop, we will stand on the shoulders of writing giants and evaluate the language of their story people.

### 7.2 **STORIES** Advanced Character Portrayal

Darryl Derstine

Have you ever had a story character as a friend? Someone you knew so well you could ask him for advice . . . and get it? Why is it that some characters are so real that they impact the course of your life while others are only cardboard cutouts? And how can we create the life-changing ones?

### 7.3 **ART** Color Kaleidoscope

Naoma Lee

Color in our world speaks to us in subconscious ways. The warm tones of vibrant autumn contrast with the restful blues of mountains and water. We will work with warm and cool colors and notice how they affect us. We'll also pull some ideas from other cultures.

### 7.4 **POETRY** Powerful Rhymed Poetry

Jay Martin

Some professionals discount rhyme in poetry as cheap technique. Though rhyme alone does not deliver poetic quality, poetic language infused with winsome rhyme forms a stirring combination near the apex of language. Let's study and emulate that kind, for *the song of the poet—how much do we owe it!*

### 7.5 **PHOTOGRAPHY** Getting Started in Photography

John Perfect

What makes some photos pop and others fizzle? In this workshop we'll discuss this question in an attempt to help us take better photos with whatever equipment we have. We'll also discuss common terms, learning what they mean and what difference they make.

3:35-3:50 **Break**

3:50-4:20 **Message: Do All in the Name of the Lord Jesus**

Steve Ebersole

4:30-6:00 **Supper** (here or to-go)

## DIRECTIONS TO CHRISTIAN LIGHT

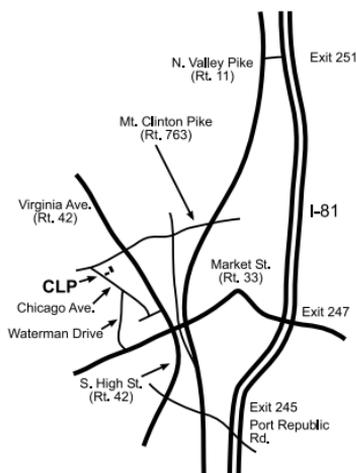
1064 Chicago Ave, Harrisonburg, VA 22802  
(GPS Only)

### Traveling south on I-81

Take Exit 251; turn left onto Rt. 11. Go 2.4 miles; turn right onto Rt. 763 (Mt. Clinton Pike). Go 1.6 miles; CLP is on the left. Enter second driveway.

### Traveling north on I-81

Take Exit 245; turn left onto Port Republic Rd. Go 1 mile; turn right onto Rt. 42 (S. High St.). Go 2.2 miles; turn left onto Rt. 763 (Mt. Clinton Pike). Go 0.3 mile; CLP is on the left. Enter second driveway.



**QUESTIONS?**

Phone: 540-434-0768 (8:30-5:00 M-F) | E-mail: [wac@clp.org](mailto:wac@clp.org)